Purple : Not necessary immediately.  
Red: See image/external references.

**(1) Front Page (not logged in)**:

Simple print, very little text, JOATU tag line, links to About, FAQ, Contact, Work with Us.

Sign up link which directs to a **(2)** **sign-up page** (asking only for username, password, email, captcha). Users then receive a verification email and link to verify & activate their account [**(3) Activation Page** with an automatic redirect to Email Verification (see 4 images)] and can login with their username and password.

Username/Password, Enter to login to site.

Logo/Text:

JOATU

Where local economy is just an invitation to your neighborhood community.

Top 10\* most requested services (information gathered from survey question one) for X city/municipality/neighborhood/park and have the front page having different cities throughout the world rotating to show the international requests for specific services. **Full listings available for logged in member for his/her specific communities.**

**Dynamic Top 5 closest cities to launch** and have a (5) Full Results Page displaying the most requested services in order of each city. The page could remain static and just have a list of the possible cities to choose from, displaying the city closest to the user via a cookie? Or displaying a rotation of cities each time.

Resembling: <http://members.founderdating.com/unlock>

Users Needed to Launch City Economy listing. Top 5\* cities in order of approximate number of users needed to launch the specific city’s economy. (information gathered from survey question two)

**Global Google Map** with areas features circles with numbers on them. The numbers represent the amount users in different areas of the world. Zoom-in capabilities where numbers dissect showing as small of an area as a city with the number of users. Looking like: <http://resto-net.ca/> - Contact James McKinney [james@opennorth.ca](mailto:james@opennorth.ca) if the mapping system he used is available.

Listing of all locations that are a part of JOATU. Listing of cooperatives with pop-up descriptions. See Map View Potential.

**Search Result Bar** with enter button. Underneath, “Sign up for complete search results.” Each profile has the opportunity to allow anybody to see their service or to only allow signed-in members to see their services. The search results would request a zip code or postal code (and a distance qualifier or a basic maximum of 50km or maximum 10 results) to give closest proximity results.

**(4) Personal Profile Page**

**First Section:** Survey Questions

See profile section on <http://joatu.com/alpha/>

**Second Section:** Personal Information

Sex (will not be presented publicly) Male/Female/Other

Age (will not be presented publicly)

Nationality (will not be presented publicly)

General Website (optional)

External Reputation Links (optional) [i.e. Couchsurfing, AirBnB, eBay, etc.]

Achievements (i.e. Contributor of JOATU, years of service, levels of teaching, levels of giving, levels of receiving)

Availabilities - Days/Times (optional)

Are you willing to travel? How many KM? Additional fees?

**Third Section:** Location

Email Verification Page 2 allowing users to select the communities they would like to associate with.

**Fourth Section**: Skills

See Profile on <http://joatu.com/alpha>

Title of skill

Basic/Average/Complex Offer

Cost in JOATU/$/?

Brief description (optional)

Credentials (i.e. Worked 10 years, have a bachelors, etc)

Website (optional)

Portfolio Images (Multiple images)

Keyword list (Unlimited keywords)

Save button

Publish/Unpublish checkbox buttons

Skill will be found by people whether they are logged into the site or not checkbox.

Button to add another Skill (more than 3)

Remove Skill button.

**(6) Messaging/Contract System Page** (resembling facebook messaging system)

See Front Page Mockup Logged in (March 2013) – top right corner

On the left-hand side are users you’ve dealt with and a number next to each of their names indicating which step of exchange you’re currently on with them as well as color coordination.

4 Step workflow process

Step 1 is what the messaging service looks like (imagine the new facebook messaging, also a way to view by step, a forced/locked step)

Step 2 Is the contract proposal page, once you fill that out, step 2 is locked or allows for a cancel (which brings you to a new contract sheet)

Step 3 Can agree/not agree/negotiates a change (the person who receives step 2 contract), the changes are highlighted in red having been sent back to the original author

Original author can agree/disagree/renegotiate again and the process continues until they agree on the terms.

Step 4 Confirm that service has been given, and also a place to write a text review (w/positive/negative/neutral).

**(7) Public Profile Page** (see: <http://joatu.com/alpha>)

Contact Me! which links to Messaging/Contract System Page

Emblem showing if they’re a) in the same community b) in community nearby c) external unavailable or d) external international seller

General Website

References

Skill 1

Title of skill

Division of basic/average/complex offer

Cost in JOATU/$/etc

Brief description

Credentials (i.e. Worked 10 years, have a bachelors, etc etc)

Website

Portfolio Images

Skill 2 (etc)

Title of skill

Division of basic/average/complex offer

Cost in JOATU/$/etc

Brief description

Credentials (i.e. Worked 10 years, have a bachelors, etc etc)

Website

Portfolio Images

**(8) Search Results (see Search Results Example, but know that it’s an old drawing)**

Organized by Location (option for by high/low cost and by high/low reputation) displaying contact button, exact name of skill, brief explanation of skill. An arrow allows this to be expanded to display credentials, references and username.

All of the people within your community will be above the line. All the people beyond & international will be below the line.

**(9) Interior Search page for logged in users**

Much more detailed than the basic non-logged in search which limits the amount of people you can see, etc.

**(10) Services Exchanged Page**

All/Given/Received/Gifted options

Organizable by date (most recent/oldest), services (a-z, z-a), and amount in JOATU

Action (given/received/gifted)

Service Name

Cost

Date

**(11) Community Offering Page** for when you want to offer a service to the community (i.e. teaching a class). See Front Page Mockup Logged in (March 2013) - bottom right corner

Title

Description

Duration

Location (drop-down menu of locations signed-up or space to enter a custom location)

**(12) Allow Locations to sign up for accounts**

They would be offering themselves as spaces for public education and would receive 25%\* of the JOATUs that an educator would receive.

**(13) Requests submissions & (14) Requests Page**

A page detailing a service/product you are requesting. It is an open invitation for those interesting in fulfilling your request to contact you directly and strike up a deal.

**(15) Ordered listing of societal skill values per area**

Once 200 people have signed up to the location, they are invited to fill out a “this or that” survey. The average offer of each service is presented in a listing. Two are auto-selected at random and the user must choose which one ought to have a higher value according to his/her personal values. Each community would have a different listing and combo-listings could exist as well to create averages across cities.

**(16) Community Requests Page**

Each member starts with 0 tokens, as they make transactions, they gain tokens. People create requests for community services. Individuals use their tokens to vote for community services they want to see happen in society. The bounty for the request grows as more people vote for the service. The person or people who fulfill the request receive the equivalent number\* or JOATU for fulfilling the request.